**Wingårdh designs a new collection for Gemla**

**The series is called Crow, and it includes two mirrors and a number of hooks designed to be used either in hotel rooms or in the home.**

“We didn’t make it overly complicated,” says Wingårdh’s Sara Helder, who designed the series together with Gert Wingårdh. “We used the simplest forms, with bent wood stretching all around and framing the mirror with a bold line. The mirror hangs on a hook, a practical design inspired by the handle of a bag.”

Gert Wingårdh and Sara Helder have worked together for nearly twenty years on projects such as the Aula Medica, Liljevalchs+, and the Swedish Embassy in Washington. They have also designed both chairs and tables. They launched the Crow series, which they developed for the Swedish furniture manufacturer Gemla, in conjunction with the Stockholm Furniture Fair.

Crow is made of solid bent beech and available in different finishes and color combinations from matte to polished and from pale to dark.

The sinuous hook on which the mirrors hang even works on its own. Its form offers twice the hanging capacity, and works for towels, clothing, handbags, a sport coat on a hanger, or why not a hat?

Crow Hook is made of solid bent beech and available in different finishes and color combinations.

The collaboration between Wingårdh and Gemla began back in 2014 when Sara and Gert designed a headboard for the Miss Clara hotel, its sinuous form inspired by the building’s windows. It is made of solid bent beech and has an upholstered panel clad in naturally tanned leather or wool.

The headboard is now in production and available in a number of different finishes and color combinations from matte to polished and from pale to dark, from natural to colored and from leather to wool.

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